Welcome to My Friendly Rewards

Friendly Honda | Friendly Acura

What is the My Friendly Rewards Program?

When a customer purchases a new or used vehicle from Friendly Honda or Friendly Acura, they're automatically enrolled in the My Friendly Rewards program. Each customer will have the opportunity to take advantage of **FREE** perks and discounts plus earn points that turn into **FriendlyCASH** that can be used on future services, parts purchases…even towards the purchase of their next vehicle.

If they didn't purchase their vehicle from us, no worries. We value all our customers, and service-only customers can participate, too. They can also earn rewards points that turn into FriendlyCASH.

For complete program details, please visit **www.myfriendlyrewards.net**.

Reap the Benefits

As a My Friendly Rewards business partner, your business will be given a **FREE** opportunity to market your services to our loyal Friendly customers. We currently have over 18,000 customers in our database and growing every day. All you need to do is decide on an exclusive offer you'd like to present, and in return you'll be mentioned in our My Friendly Rewards marketing through social media, email blasts, print, My Friendly Rewards site, and more.

In addition to the above, you and your employees will receive an added bonus: special employee pricing. All you need to do is provide proof of employment at time of the initial sales meeting, and your pricing will be reduced to $100 over factory invoice plus any factory incentives, if applicable. *Please note: Some exclusions may apply on select new vehicles.*

AND, after their purchase, your employees will be automatically enrolled in our My Friendly Rewards program which will allow you to enjoy additional **FREE** perks and discounts.

This is all our way of saying "thank you" for becoming our business partner.

How it Works

A My Friendly Rewards member must present their rewards card to a participating business partner to take advantage of the exclusive offer created just for them. We will provide a flyer to be displayed at your business location to identify you as a participating business partner in our rewards program.

To Get Started

Just fill in your My Friendly Rewards offer below, sign and date it, and return to Grace Zarrilli, our My Friendly Rewards Coordinator, at gzarrilli@friendlyhonda.net to get started. You can also call Grace at 845-454-2400, Ext. 185.

Once we receive your offer, we'll have our Graphic Designer create your ad, and we'll send it to you prior to uploading to our My Friendly Rewards site for final approval. It's that easy to get started!

We look forward to partnering with you and your business through the My Friendly Rewards Program.

My Friendly Rewards Offer*: _____

Exclusion Disclaimer: _____

Authorized Signature: _____

Print Name: _____ Date: _____

*If at any time you choose to revise or discontinue your offer, simply contact Grace Zarrilli at 845-454-2400, Ext. 185 or gzarrilli@friendlyhonda.net. Friendly Honda and Friendly Acura are not responsible or held liable to fulfill any offers provided by business partners.